

**Terry Hardy**, a native of Chicago, Illinois is best known for his involvement in the construction industry as owner of a commercial painting company and signatory member of the International Union of Painters and Allied Trades, District Council 14.

In business since 1989, his notable projects have included the 36 million dollar renovation of Malcolm X College, the construction of the Harold Washington Theater and Cultural Center, Little Black Pearl and the Pepsi Bottling Plant located on Chicago's south side and more. He retired the company in 2010.

In 2007, Terry established a not-for-profit company, BPM Community Development Corporation (BPMCDC). It was established for the purpose of training inner-city youth how to estimate construction projects from digitally formatted architectural drawings and specifications. To that end, BPMCDC was the recipient of an in-kind grant from the manufacturer of the software used in the training. He was surprised to see the support he was able to obtain in this important venture. With this arrangement BPMCDC was able to merge with the meaning behind the name BPM, Building, Partnering and Mentoring. The words of Zig Ziglar rang true as these efforts were made manifest, "You can get anything you want in life for as long as you help enough other people get what they want".

Seeking a means of recreation Terry purchased a Harley-Davidson motorcycle in the spring of 2005.

The youngest member of a motorcycle club established in 1973, he was brought into the organization to help keep it active by means of an appointment as the club's business manager. Soon after, he was nominated to become the club's president, all within a few months of joining. As the club members were older, he was moving to encourage them to network and attract a new breed of associates interested in riding, and if the spirit moves them, joining the club. However, Terry's involvement in the community prompted his separation from that club in 2007 while having the privilege of serving as the Illinois State Logistics Director for the MLK M5 Project/Million Motorcyclist Motorcade, a fundraising effort to benefit the Washington, D.C. Martin Luther King, Jr. National Memorial – \$100,000 raised. From there he launched Bikers 4 Obama accumulating over 7,000 participants; and later the Ride for CHANGE Ride for HOPE™ project. Eventually, Riders United to Serve Humanity™ was added to the list of initiatives stemming forth from a social networking website Terry started when he was a member of the motorcycle club. He guided the website population of World of Soul Motorcycle Community™ ([www.worldofsoulmc.com](http://www.worldofsoulmc.com)) into forming World of Soul Motorcycle Community, Inc., a community organization with over 9,600 motorcycle clubs, motorcycle related organizations, their members and independent bikers from across the country engaged in a variety of club activities and community-oriented projects. Membership is currently transitioning into World of Soul Motorcyclist Association.

BPMCDC through Ride for CHANGE Ride for HOPE™ Foundation and the World of Soul Motorcycle Community has expanded its efforts by collaborating with Rainbow Push Coalition's PUSH Excel, the City of Chicago, City of Atlanta, Washington D.C. Martin Luther King, Jr. Memorial Foundation, King Center for Non Violent Social Change and several corporations on a number of community-oriented projects. It really does take a village to raise a child. And it takes a strong nation to bind a people. BPMCDC encourages its associates to use their knowledge and experience to mentor young people and be a source of encouragement to misguided-adults.

For that reason, from Monday thru Friday BPMCDC maintains its meaning until the weekend when Building is substituted for Bikers.

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**Ride for CHANGE Ride for HOPE™ Foundation** [www.rideforchangerideforhope.org](http://www.rideforchangerideforhope.org)  
**World of Soul Motorcycle Community™** [www.worldofsoulmc.com](http://www.worldofsoulmc.com)



**Ride for CHANGE Ride for HOPE Foundation** was formed in 2011 to manage the charitable interest of World of Soul Motorcycle Community, Inc. (WOSMC), a community organization stemming from a social network of over 9,600 member clubs and motorcyclists currently transitioning into World of Soul™ Motorcyclist Association (WOSMA).

## History, Accomplishments and Award Recognition

### 2008

- ✓ Launched World of Soul Motorcycle Community™ social network
- ✓ Through a series of events and merchandising raised \$100k for the construction of the National Dr. Martin Luther King, Jr. memorial in Washington, DC
- ✓ Enlisted 7,000 motorcyclists to support the campaign of Barack Obama, Bikers for Obama
- ✓ Launched Ride for CHANGE Ride for HOPE™, a campaign culminating with an event that tells a story about America's history that says despite our challenges we have always found ways to move the nation forward

### 2009

- ✓ Introduced Riders United to Serve Humanity™, a coalition building project to reflect the diversity of motorcycling and reach into the depth of the community to distribute WOSMC products, programs, services and events where motorcyclists can be employed and earn income.
- ✓ Launched Historically Black Colleges and Universities Tour Support (Logistics)
- ✓ Produced Ride for CHANGE Ride for HOPE™ event in Atlanta, GA

### 2010

- ✓ Introduced National Membership Program
- ✓ Produced Ride for CHANGE Ride for HOPE™ event in Tulsa, OK, Wilmington, DE, Memphis, TN, Hampden, VA and Washington, DC

### 2011

- ✓ **Established Ride for CHANGE Ride for HOPE Foundation**
- ✓ Historically Black Colleges and Universities Tour National Support Expansion (Logistical and Financial)
- ✓ Launched World of Soul Motorcycle Community™ Radio Show
- ✓ Produced Ride for CHANGE Ride for HOPE™ event in Louisville, KY and Greensboro, NC

### 2012

- ✓ Launched Civic Education Program

### 2013

- ✓ Launched World of Soul™ Motorcyclist Association
- ✓ Terry Hardy participated as a speaker at the White House Conference on Historically Black Colleges & Universities in Washington, D.C. at the invitation of the executive director of the White House Initiative, "Educational Excellence for African-Americans"

### 2014

- ✓ Launched World of Soul™ College Fair/HBCU Expo
- ✓ Established World of Soul™ Entertainment Group

### 2015

- ✓ National Civil Rights Library Lifetime Achievement Award for Community Service Recipient

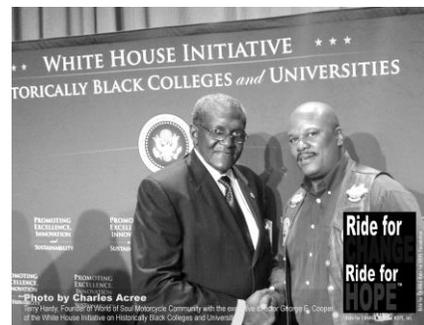
### 2016

- ✓ Revive the Ride™ Event to relaunch Ride for CHANGE Ride for HOPE™

#### Please Read:

White House Initiative – Educational Excellence for African-Americans

<http://www.whitehouse.gov/the-press-office/2012/07/26/executive-order-white-house-initiative-educational-excellence-african-am>



## Terry Hardy Bio

Revised April 2, 2017

**2016 Continued**

- ✓ Planned and executed Harley-Davidson Iron Elite Event at Calumet Harley-Davidson
- ✓ Launched Ride for CHANGE Ride for HOPE™ College Tour
- ✓ Launched World of Soul Motorsports™

**2017**

- ✓ Released World of Soul™ Volume 1 – I Scream CD by Spike Rebel